Schedule for Chicago eLearning & Technology Showcase • Tuesday, August 16, 2011

Click on a session title to go to the session description on the Showcase website.

	Main Lounge, 2nd floor	Main Dining Room, 5th floor	Tudor Room, 700	French Room, 710	The Dugout, 802	Boys Club Room, 816	Civic & Arts Room, 820	Colonial Room, 830
8:00–9:00	Check-in Breakfast Exhibitors							
9:00–9:50	Exhibitors	"Defusing Landmines in eLearning Projects," Jennifer De Vries (K)						
10:10–11:00	Exhibitors		"Leveraging the Latest Technologies for Learning: Video, 3D, and Mobile Apps," Edward Prentice (ML)	"Webinars Made Easy," Sarah Remijan (LMS&D)	"How to Measure Informal Learning and Engage Managers to Optimize On-the-Job Impact," Jeffrey Berk (AE&M)	"SCORM 101," Mike Kemmler (D/AT)	"Creating Scenario-Based Learning Using Rapid eLearning Tools," Traci Weiss (D)	"Training via Online Discussions," Eric Sanders (S/CL)
11:20–12:10	Exhibitors		"A Dynamic Solution for Organizing and Presenting Your How-To Guides," Mike Baron, Molly Heilmann, & Kathleen Fortney (D/AT)	"Design Mapping Techniques for Better Rapid eLearning Courses," Dave Anderson (D)	"Leveraging Learning Technologies to Meet Business Objectives," Consuela Shorter (AE&M)	"The Devil Is in the Details: Technical Considerations for eLearning," Marge Feely (LMS&D)	"Down and Dirty Video: Engaging eLearning Video on a Budget," Greg Owen-Boger (D)	"Case Study: Creating a Collaborative Virtual Learning Community," Keeley Sorokti (S/CL)
12:25–1:25	Exhibitors	Lunch						

Track Abbreviations: AE&M = Analysis, Evaluation, & Management, D = Design, D/AT = Development/Authoring Tools, LMS&D = LMS & Delivery, ML= Mobile Learning, S/CL = Social/Collaborative Learning, K = Keynote

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1:40–2:30	Exhibitors		"Making It Work: Quality Assurance for eLearning Courses," Janet Gregory & Becky Lucas (D/AT)	"Top 10 Ways to Make Your eLearning Project Successful," Mark Steiner (AE&M)	"Best Practices for LMS Selection and Implementation," Brian Richardson (LMS&D)	Panel session (4 short presentations of recent elearning projects), Derek Blake; Brigitte Barrett-Johnston; Kathleen Fortney & Katie Stangel; & Hadiya Nuriddin	"Voice Simulations + Humor = Engaging Learning Experiences," Nancy Munro, Allison Black, & Matt Elwell (ML)	"How to Create a Course from Short Self-Directed Learning Materials," Jan Saillard (D)
2:50–3:40	Exhibitors		"20 Really Easy, Really Cheap Ways to Add Interactivity to Your eLearning," Jenny Massoni & Sue Weller (D)	"What's Your Virtual Effect? Tips to Be More Successful in the Virtual Classroom," Dawn Smith (LMS&D)	"Using Social Media to Lead Learners to Their 'A-Ha!' Moment," Beth Wolfe (S/CL)	"Creating Studio-Quality Audio on a Budget," Jeff Graunke (D/AT)	"On-Demand Performance Support via Mobile Devices," Marty Rosenheck (ML)	"Using Variables in Lectora to Collect Information from Your Learners," Christine O'Malley (D/AT)
4:00–4:50	Exhibitors	"Construct the Ultimate Multiple-Choice Test! Stop Measuring Recall and Start Measuring Application," Ken Phillips (K)						
5:00–7:00	Drawings for prizes Exhibitors							

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