

Chicago eLearning & Technology Showcase

INVOICE

Exhibitor/Sponsor Agreement & Invoice

Opportunity:	2025 Chicago eLearning & Technology Showcase – Hosted by ATDChi
Sponsor:	company name: address: website: phone: +1 email:
Date of Event:	Tuesday, August 19, 2025
Venue:	NIU Naperville Meeting and Conference Center, 1120 E. Diehl Rd., Naperville, IL
Method of Payment:	<input type="checkbox"/> Online (Credit and Debit Cards Accepted) <input type="checkbox"/> Check
Payment Schedule:	Total amount payable upon start of project. <i>Sponsorship arrangements must be made—and related funding received—before acknowledgement of sponsor participation is made on our website, newsletter, or event app.</i>
Acceptance of Proposal:	Please submit a signed copy of this agreement when prompted during the registration process online.
Approval Policy:	Sponsor participation must be approved by the Chicago eLearning & Technology Showcase Advisory Board.

Sponsorship Aim:	<ul style="list-style-type: none"> • To communicate a message of support to the eLearning and L&D communities. • To reach the target audience of association members as well as opt-in email contacts. • To build relationships with industry leaders, potential clients, and partners. • To position yourself as a thought leader and gain recognition alongside industry leaders shaping the future of eLearning.
Sectors:	eLearning, Human Performance, Training, L&D, Technical Communication
Level:	Select One: <input type="checkbox"/> Exhibitor (\$650) <input type="checkbox"/> Silver (\$1350) <input type="checkbox"/> Gold (\$2500) <input type="checkbox"/> Platinum (\$5000) <input type="checkbox"/> Strategic Partner (\$10,000)
Registration:	<p><i>You will register your organization and each individual using a complimentary pass separately.</i></p> <ul style="list-style-type: none"> • Submit your organization's registration and payment online here: https://atdchi.org/event-6193118/. • Register each individual using your complimentary pass(es) separately at https://atdchi.org/event-6193180/Registration. (When prompted, enter the code sent to you via email.)
Other Items to Provide:	<p><i>When registering your organization, you will also be asked to provide</i></p> <ul style="list-style-type: none"> • Company contact information to be included in our event app: mailing address, phone number, fax number, website URL, and email address • A corporate logo. To ensure that your logo displays well in various media, the file should meet the following requirements: <ul style="list-style-type: none"> • Format: .ai, .pdf (Adobe Illustrator), .eps, .psd, .png, or .jpg • Resolution: At least 300 dpi • Dimensions: At least 3 in. wide but still readable when reduced to 1.8 in. or less

ACCEPTANCE OF PROPOSAL

The fees, specifications, and conditions described in this document are satisfactory and are hereby accepted. Representatives of the Chicago eLearning & Technology Showcase are authorized to begin work as specified. Payment will be made as outlined above.

Signature: _____ **Date:** _____

Title: _____

2025 Chicago eLearning & Technology Showcase

Sponsors and exhibitors communicate a message of support to the eLearning community.
Thank you for your interest in our event!

2025 Exhibitor & Sponsor Opportunities		
Level	Benefits	Rate
Exhibitor	Benefits include <ul style="list-style-type: none">▪ on-site signage and table space.▪ contact information listed in the official program guide.▪ one (1) complimentary pass to the event (valued at \$225).	\$650
Silver Sponsor	<ul style="list-style-type: none">▪ on-site signage and table space.▪ corporate logo included in the official program guide.▪ corporate logo included in the email announcements sent to 1000+ Chicago-area elearning and technical communication professionals.▪ corporate logo and website link displayed at the official Chicago eLearning & Technology Showcase website through 12/31/2025.▪ corporate logo and website link displayed on the pre-conference workshop homepage.▪ three (3) complimentary passes to the sponsored event (valued at \$675).	\$1350
Gold Sponsor <i>(Breakfast—1 available, or 2 Breaks)</i>	All Silver Sponsor benefits (see above), plus <ul style="list-style-type: none">▪ one (1) additional complimentary passes to the sponsored event for a total of four (4) complimentary tickets (valued at \$900).▪ corporate logo with link to your website displayed on host organization (ATDChi) website for three weeks before and three weeks after the event.▪ special recognition before morning keynote or at the end of the day during the drawing to all attendees.▪ special signage during breaks.▪ opportunity to select location of your table in the exhibit area.	\$2500

Platinum Sponsor	<p>All Silver Sponsor benefits (see above), plus</p> <ul style="list-style-type: none"> ▪ two (2) additional complimentary passes to the sponsored event for a total of five (5) complimentary tickets (valued at \$1,125). ▪ corporate logo with link to website displayed on each host organization website for three weeks before and three weeks after the event. ▪ special recognition before morning keynote or at the end of the day during the drawing to all attendees. ▪ special signage during breakfast. ▪ opportunity to select location of your table in the exhibit area. ▪ additional benefits are designed in partnership with Platinum Sponsor. 	\$5000
Strategic Partner	<p>Customized sponsorship to support strategic goals.</p> <p>Benefits include</p> <ul style="list-style-type: none"> ▪ corporate logo included in the official program guide. ▪ corporate logo included in email announcements sent to 1000+ Chicago-area elearning and technical communication professionals. ▪ corporate logo and website link displayed at the official Chicago eLearning & Technology Showcase website through 12/31/2025. ▪ introduction to audience after morning keynote. ▪ four (4) complimentary passes to the sponsored event (valued at \$900). ▪ additional benefits designed in collaboration with strategic partner. 	\$10,000

Policy Statement

- Additional information (i.e., exact location of exhibits, arrival times, shipment receipt, cables, etc.) will be made available to you in advance of the event.